

# Privacy Policy

**Effective Date:** Dec 1, 2025

Deckplate Diesel (“we,” “us,” or “our”) values your privacy and is committed to protecting the personal information you provide when using our website, [www.deckplate-diesel.com](http://www.deckplate-diesel.com) (the “Site”). This Privacy Policy explains how we collect, use, and protect your information.

## 1. Information We Collect

We may collect the following types of personal and technical information:

### Personal Information

- Name
- Email address
- Phone number
- Billing and shipping address
- Vehicle or service-related information you voluntarily provide

### Payment Information

When you make a purchase through our online store, payment information is processed securely by third-party payment processors (such as Wix Payments, Stripe, PayPal, or similar). **Deckplate Diesel does not store or have access to full credit or debit card numbers.**

### Technical & Usage Information

- IP address
- Browser type and device information
- Pages visited, time spent on the Site, and interactions
- Data collected through cookies and analytics tools

## 2. How We Collect Information

We collect information when you:

- Submit a **contact or service request form**
- Make a purchase through our **online store**
- Communicate with us via email or phone
- Browse or interact with our Site (through cookies and analytics)

## 3. How We Use Your Information

We use collected information to:

- Respond to inquiries and service requests

- Process orders, payments, and shipping
- Provide customer support
- Improve website performance and user experience
- Monitor site usage and analytics
- Send order confirmations or service-related communications
- Comply with legal or regulatory requirements

We do **not** sell your personal information.

## 4. Sharing Your Information

We may share your information only as necessary with trusted third parties, including:

- **Website hosting and management providers** (such as Wix)
- **Payment processors** used for online transactions
- **Shipping and fulfillment providers** (if applicable)
- **Analytics and advertising providers**, including Google services
- **Legal authorities** if required by law or to protect our rights

All third parties are required to handle your information securely and only for authorized purposes.

## 5. Cookies & Google Services

Our Site uses cookies and similar technologies to improve functionality and performance.

We use **Google services**, such as:

- **Google Analytics** to understand how visitors use our Site
- Potential Google advertising or remarketing tools

These tools may collect information such as IP address, browser type, pages visited, and time spent on the Site. Google may use this data in accordance with its own privacy policies.

You can manage or disable cookies through your browser settings. You may also opt out of Google Analytics tracking by using Google's opt-out tools.

## 6. Data Security

We implement reasonable technical and organizational measures to protect your personal information. While we strive to protect your data, no online system is completely secure, and we cannot guarantee absolute security.

## 7. Your Rights and Choices

You may request to:

- Access, correct, or update your personal information

- Opt out of marketing communications
- Request deletion of your personal data (subject to legal and business record requirements)

To make a request, please contact us using the information below.

## 8. Third-Party Links

Our Site may contain links to third-party websites. We are not responsible for the privacy practices or content of those sites. We encourage you to review their privacy policies.

## 9. Children's Privacy

Our Site is not intended for children under the age of 13. We do not knowingly collect personal information from children.

## 10. Changes to This Policy

We may update this Privacy Policy periodically. Updates will be posted on this page with a revised effective date.

## 11. Contact Information

If you have questions about this Privacy Policy or how we handle your data, contact us at:

### Deckplate Diesel

✉ Email: [service@deckplate-diesel.com](mailto:service@deckplate-diesel.com)

☎ Phone: 701-929-0199

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